

OUR VISION

THE QUEENSLAND EXPLORATION COUNCIL (QEC) SUPPORTS EXPLORERS ON THEIR PATHWAY TO PRODUCTION

RELATIONSHIP WITH THE QUEENSLAND RESOURCES COUNCIL

The Queensland Exploration Council (QEC) is an initiative of the peak industry body for the resources sector in Queensland - the Queensland Resources Council (QRC).

Established in 2010, the QEC is a not-for-profit, non-government organisation which is focused on investment attraction, development and promotion of the Queensland exploration industry.

KEY CUSTOMERS AND STAKEHOLDERS

CUSTOMERS

- Member companies
- Queensland explorers and potential explorers (with a focus on junior companies)
- Professional service companies and consultants
- Universities and research centres

STAKEHOLDERS

- Queensland Government
- QEC Corporate Partners and sponsors
- Community (metropolitan and regional)
- Investors and intermediaries
- Other resource industry member organisations and peak bodies

STRATEGIC OBJECTIVES

Queensland recognised as an attractive destination for resources exploration and exploration investment

Exploration activity and operations to be recognised and valued as drivers of economic growth, both locally and at state level, and supportive of the communities where exploration is undertaken

Positive community awareness and support for the exploration industry

QEC effectively structured and well-managed

PERFORMANCE INDICATORS

Increased levels of membership and corporate partnerships

Member satisfaction

QUREX traffic analytics

Frequency of, and attendance at events

Frequency and positive messaging of information updates

Awareness of, and support for the QEC

ENABLING STRATEGIES

INFORM

Provide information and links to promote the sector and support decision making

FACILITATE

Bring together project proponents and investors

MONITOR

Track the health of the Queensland exploration sector through the Exploration Scorecard

CONNECT

Create interesting and informative events for members to learn and build their networks

INCENTIVISE

Provide benefits to build membership

LEVERAGE

Build reciprocal partnerships with like and related organisations

KEY SERVICES AND INITIATIVES

SERVICES

- Promote and facilitate exploration in Queensland
- Publicise exploration related research and development
- Gather exploration industry issues and provide a conduit to the QRC
- Connect explorers with government and the community
- Provide networking opportunities for colleagues and new business contacts
- Provide exposure and brand awareness for sponsors
- Facilitate QEC member offers on professional services

INITIATIVES

- Websites: QEC and Queensland Resources & Exploration Gateway (QUREX)
- Newsletters: *Exploring Queensland & Explorer's Policy Bulletin*
- Queensland Exploration Scorecard publication
- Social media channels
- QEC media releases
- QEC/McCullough Robertson Investment Showcase event
- QEC QE-Connect Networking Luncheon
- QEC Annual Technical Forum
- QEC Exploration Breakfast and Scorecard Launch
- QEC Member Briefings

GOVERNANCE

QEC Leadership Team

QEC is led by a specialist team of exploration experts who share knowledge and volunteer their time to the QEC.

- Chair
- Deputy Chair (Mining)
- Deputy Chair (Petroleum)

QEC Secretariat

The day-to-day running of QEC is managed by the Marketing and Events Manager and QRC Resource Policy Director.

QEC Management Committee

QEC is governed by a volunteer Management Committee to oversee the progress and working groups of the QEC, to ensure key objectives are met.

QEC Working Groups

- Scorecard Working Group - Develops the annual QEC Exploration Scorecard publication, highlighting exploration achievements and areas of improvement.
- ESG Working Group - A new working group developed to offer increased value to members while producing a relevant ESG deliverable focused on assisting small and medium explorers.