



# PARTNERSHIP PROPOSAL

# PARTNERSHIP OPPORTUNITIES

## ABOUT US

The Queensland Exploration Council (QEC) is an initiative of the peak representative body for Queensland's minerals and energy developers – the Queensland Resources Council (QRC).

The QEC was formed by the QRC in 2010 with endorsement from the Queensland Government, minerals and energy explorers, service providers, business and academic research communities to:

- attract more exploration investment to Queensland, and;
- promote the role of the exploration industry, and in particular, its importance to regional, state and national economies.

## WHY PARTNER?

The QEC provides an outstanding opportunity for junior explorers, the Queensland Government and professional services companies working alongside the exploration industry to be at the coal face of promoting exploration within Queensland.

The best way to obtain full value for membership is to become a QEC partner through our flexible partnership packages.

Wide-ranging promotion of the QEC and its agenda is integral to success, and partners have the opportunity to position their brand with industry, business, government and academia through the many networking events the QEC is known for.

The following page lists the standard partnership opportunities available in 2020-21. There is also flexibility to customise a partnership package to suit your needs, which may include an in-kind component.

All partnership levels include:

- a position on the QEC Management Committee
- your latest news stories featured on the QUREX Gateway website *Gateway Library* page
- brand recognition through QEC's website, marketing collateral and verbal recognition at all QEC events
- social media promotion via LinkedIn
- investor networking opportunities at all QEC events.

### PREMIER PARTNER **\$15,000** investment

#### CROSS PROMOTION

- Two speaking opportunities and attendance for the QEC Chair and/or QRC Chief Executive at your company's corporate and/or internal event.
- One exclusive speaking opportunity for a representative from your company at a major QEC event.

#### EVENT RECOGNITION

- Naming rights and prominent logo display for QEC's three prominent annual events – the QEC Technical Forum, QEC Exploration Breakfast and the Annual QEC Full Council Meeting.
- QEC Investor Forum inclusion – provide a guest speaker at one Investment Showcase event.
- Marketing materials on display at all QEC event registration tables.
- QEC/QRC events – four complimentary tickets to all QEC events.

#### DIGITAL PRESENCE

- Your corporate video, company profile and logo listed first tier on the QEC website homepage and QEC partnerships page.
- Opportunity to submit an article of your choice in every edition of QEC's bi-monthly newsletter
- Company logo displayed on the top tier of all QEC marketing materials and communications
- QUREX Gateway Library - up to four articles of your content featured on the QUREX Gateway library content platform.

### CORPORATE PARTNER **\$10,000** investment

#### CROSS PROMOTION

- One speaking opportunity for the QEC Chair and/or QRC Chief Executive at your company's corporate event.
- One exclusive speaking opportunity for a representative from your company at a QEC event.

#### EVENT RECOGNITION

- QEC Investor Forum inclusion – provide a guest speaker of your choice at one Investment Showcase event.
- Marketing materials on display at the registration table at all QEC events.
- QEC and QRC events – two complimentary tickets to all QEC events.

#### DIGITAL PRESENCE

- Your company profile and logo listed second tier on QEC homepage and QEC partnerships page.
- Opportunity to submit an article in every QEC bi-monthly newsletter
- Company logo displayed on the second tier of all QEC marketing materials and communications.
- QUREX Gateway Library – submit two stories of your choice.

### COMMODITY PARTNER **\$5,000** investment

#### EVENT RECOGNITION

- Marketing materials on display at the registration table at all QEC events.
- QEC and QRC events – two complimentary tickets to all QEC events.

#### DIGITAL PRESENCE

- Your company profile and logo listed third tier on the QEC homepage and QEC partnerships page.
- Exclusive opportunity to have one article published in each QEC bi-monthly newsletter, listed under the section "Latest news from our commodity partners".
- QUREX Gateway Library – submit two stories of your choice.

# FURTHER INFORMATION

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For more information about the Queensland Exploration Council (QEC) and our partnership opportunities please contact:

**Camilla Sorensen**

07 3295 9560 | [camillas@qrc.org.au](mailto:camillas@qrc.org.au)

[queenslandexploration.com.au](http://queenslandexploration.com.au)

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