

## VISION

The Queensland Exploration Council is recognised as the go-to member organisation in Queensland for bringing exploration and opportunity together.

## RELATIONSHIP WITH THE QUEENSLAND RESOURCES COUNCIL

The Queensland Exploration Council (QEC) is an initiative of the peak industry body for the resources industry in Queensland - the Queensland Resources Council (QRC).

Established in 2010, the QEC is a not-for-profit, non-government organisation which sits within the QRC alongside QRC's other initiative, the Queensland Minerals and Energy Academy (QMEA).

QEC's focus is on investment attraction and promotion of the exploration industry.

## KEY CUSTOMERS AND STAKEHOLDERS

### CUSTOMERS

- Member companies
- Queensland explorers and potential explorers (with a focus on junior companies)
- Professional service companies and consultants
- Universities and research centres

### STAKEHOLDERS

- Queensland Government
- QEC Corporate Partners
- Community (metropolitan and regional)
- Investors and intermediaries
- Other resource industry member organisations and peak bodies

## STRATEGIC OBJECTIVES

Queensland recognised as an attractive destination for resources exploration and exploration investment

Exploration activity and operations to be valued as drivers of economic growth, both locally and at state level, and supportive of the communities where exploration is undertaken

Positive community awareness and support for the exploration industry

QEC effectively structured and well-managed

## PERFORMANCE INDICATORS

Increased levels of membership and corporate partnerships

Member satisfaction

QUREX traffic analytics

Frequency of, and attendance at events

Frequency and relevance of information updates

Awareness of, and support for the QEC

## ENABLING STRATEGIES

### INFORM

Provide information and links to promote the sector and support decision making

### FACILITATE

Bring together project proponents and investors

### MONITOR

Track the health of the Queensland exploration sector through the Exploration Scorecard

### CONNECT

Create interesting and informative events for members to learn and build their networks

### INCENTIVISE

Provide benefits to build membership

### LEVERAGE

Build reciprocal partnerships with like and related organisations

## KEY SERVICES AND INITIATIVES

### SERVICES

- Promote and facilitate exploration in Queensland
- Publicise exploration related research and development
- Gather exploration industry issues and provide a conduit to the QRC and governments
- Connect explorers with government and the community
- Provide networking opportunities for colleagues and new business contacts
- Provide exposure and brand awareness for sponsors
- Facilitate QEC member offers on professional services

### INITIATIVES

- Websites: QEC and Queensland Resources & Exploration Gateway (QUREX)
- Queensland Exploration Scorecard publication
- Newsletters: *Exploring Queensland* and *The Gateway*
- Social media channels
- QEC media releases
- QEC/McCullough Robertson Investment Showcase event
- QEC/EY Member Networking event
- QEC Technical Forum
- QEC Breakfast and Scorecard Launch
- QEC Member Briefings

## GOVERNANCE

### QEC Leadership Team

QEC is led by a specialist team of exploration experts who share knowledge and volunteer their time to the QEC.

- Chair
- Deputy Chair (Mining)
- Deputy Chair (Petroleum)

### QEC Secretariat

The day-to-day running of QEC is managed by the Marketing Manager and QRC Resource Policy Director.

### QEC Management Committee

QEC is governed by a volunteer Management Committee to oversee the progress and working groups of the QEC, to ensure key objectives are met.

### QEC Working Groups

- QUREX Working Group – maximise functionality and develop relevant content for the Queensland Resources and Exploration Gateway (QUREX).
- Industry Feedback Working Group – for small to mid-scale explorers to express their feedback, concerns and best practice on exploration issues.
- Research Working Group - strengthens and fosters QEC's stakeholder relationships with Queensland universities and research bodies, to assist and facilitate development and promotion of scientific knowledge and research in exploration.
- Scorecard Working Group - Develops the annual QEC Exploration Scorecard publication, highlighting exploration achievements and areas of improvement.