

PARTNERSHIP PROPOSAL

QUEENSLAND EXPLORATION COUNCIL



ABOUT US

The QEC was launched in March 2011 to position Queensland as an exploration leader and attract exploration company headquarters and offices to the state.

The QEC has also set itself the task to elevate business and public awareness of Queensland's untapped mineral and energy potential.

An initiative of the Queensland Resources Council (QRC) – the peak representative body for minerals and energy companies in Queensland – the QEC brings together senior representatives from both established and emerging resources companies, government, investors, universities and service providers to the exploration sector.

WHY PARTNER?

The QEC provides an outstanding opportunity for junior explorers, brokers, resources advisers, the Queensland Government and other stakeholders to be at the coal face of promoting exploration within Queensland.

The best way to obtain full value for membership is to become a QEC partner through our flexible partnership packages.

Wide-ranging promotion of the QEC and its agenda is integral to success, and partners have the opportunity to position their brand with industry, business, government and academia.

The following page lists the standard partnership opportunities available in 2018-19. The QEC is also happy to tailor a partnership package to suit your needs, which may include an in-kind component.

All partnership levels include:

- a position on the QEC Management Committee (NB guaranteed with Premier and Corporate partnerships, subject to availability at Commodity level)
- your latest news stories featured on the QUREX Gateway website Latest News page
- brand recognition through QEC's website, marketing collateral and verbal recognition at all QEC events
- social media promotion via LinkedIn
- investor networking opportunities at all QEC events.

PARTNERSHIP OPPORTUNITIES

PREMIER PARTNER **\$15,000** investment

CROSS PROMOTION

- Two speaking opportunities and attendance for the QEC Chair and/or QRC Chief Executive at your company's corporate and/or internal event.
- One exclusive speaking opportunity for a representative from your company at a major QEC event.

EVENT RECOGNITION

- Naming rights and prominent logo display for QEC's three prominent annual events – the QEC Technical Forum, QEC Exploration Breakfast and the Annual QEC Full Council Meeting.
- QEC Investor Forum inclusion – provide a guest speaker at one Investment Showcase event.
- Marketing materials on display at all QEC event registration tables.
- QEC/QRC events – four complimentary tickets to all QEC events.

DIGITAL PRESENCE

- Your corporate video, company profile and logo listed first tier on the QEC website homepage and QEC partnerships page.
- Opportunity to submit an article of your choice in every edition of QEC monthly newsletter
- Company logo displayed on the top tier of all QEC marketing materials and communications
- QRC Resources Recap inclusion – submit four stories (distributed weekly to QRC's database of more than 3,000 contacts).

CORPORATE PARTNER **\$10,000** investment

CROSS PROMOTION

- One speaking opportunity for the QEC Chair and/or QRC Chief Executive at your company's corporate event.
- One exclusive speaking opportunity for a representative from your company at a QEC event.

EVENT RECOGNITION

- QEC Investor Forum inclusion – provide a guest speaker of your choice at one Investment Showcase event.
- Marketing materials on display at the registration table at all QEC events.
- QEC and QRC events – two complimentary tickets to all QEC events.

DIGITAL PRESENCE

- Your company profile and logo listed second tier on QEC homepage and QEC partnerships page.
- Opportunity to submit a quarterly article to QEC monthly newsletter.
- Company logo displayed on the second tier of all QEC marketing materials and communications.
- QRC Resources Recap inclusion – submit two stories of your choice.

COMMODITY PARTNER **\$5,000** investment

EVENT RECOGNITION

- Marketing materials on display at the registration table at all QEC events.
- QEC and QRC events – two complimentary tickets to all QEC events.

DIGITAL PRESENCE

- Your company profile and logo listed third tier on the QEC homepage and QEC partnerships page.
- Exclusive opportunity to have one article published in each QEC monthly newsletter, listed under the section "Latest news from our commodity partners".
- QRC Resources Recap inclusion – submit two stories of your choice.

FURTHER INFORMATION

For more information about the Queensland Exploration Council (QEC) and our partnership opportunities please contact:

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AN INITIATIVE OF THE QUEENSLAND
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