

# PARTNERSHIP PROPOSAL

QUEENSLAND EXPLORATION COUNCIL





# ABOUT US

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The QEC was launched in March 2011 to position Queensland as an exploration leader and attract exploration company headquarters and offices to the state.

The QEC has also set itself the task to elevate business and public awareness of Queensland's untapped mineral and energy potential.

An initiative of the Queensland Resources Council (QRC) – the peak representative body for minerals and energy companies in Queensland – the QEC brings together senior representatives from both established and emerging resources companies, government, investors, universities and service providers to the exploration sector.

# WHY PARTNER?

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The QEC provides an outstanding opportunity for junior explorers, brokers, resources advisers, the Queensland Government and other stakeholders to be at the coal face of promoting exploration within Queensland.

The best way to obtain full value for membership is to become a QEC partner through our flexible partnership packages.

Wide-ranging promotion of the QEC and its agenda is integral to success, and partners have the opportunity to position their brand with industry, business, government and academia.

Your partnership dollars go a long way. They provide funds for the QEC secretariat, a monthly e-newsletter, event management, and the collateral needed for promotions, events and displays.

There are various levels of partnership, however a package to suit your needs, including some in-kind component can also be negotiated.



QEC's activities would not be possible without the support of our valued partners.



# PARTNERSHIP OPPORTUNITIES

Below are the standard QEC sponsorship packages available, however we would be happy to tailor a package that best suits you.





## All partnership levels include:

-  **Complimentary QEC membership** for duration of partnership (valued at \$1,000 p.a)
-  A **position on the QEC Management Committee** (NB guaranteed with Premier and Corporate, subject to availability at Commodity level)

-  **Brand recognition** through our events, marketing collateral and media releases
-  Input to the **QEC website**
-  **Social media promotion**
-  **Investor networking opportunities** at all QEC events.

## PREMIER PARTNER \$25,000 investment

As a Premier partner, **additional annual benefits** include:

-  **QEC newsletter inclusion** - a **guaranteed article of your choice** in each QEC newsletter.
-  **Cross promotion opportunities** –
  - Exclusive speaking opportunities** at major QEC events and QEC investor forums.
  - Access to the **QEC Chair and QRC Chief Executive** for your corporate events
  - Prospective co-hosting opportunities** (eg. Boardroom lunch) for CEO's of junior resource companies (including **access to QEC's expansive database**).
-  **Event recognition** –
  - Naming rights and prominent logo display** for all QEC events
  - QEC Investor Forum inclusion** – provide a guest speaker of your choice at **two forums**
  - Marketing materials on display prominently** at all QEC Investor forums
  - QEC and QRC events – four complimentary tickets** to any event of your choice.
-  **Online presence** –
  - QRC Resources Recap inclusion** – provide **four stories** of your choosing (Resources Recap is distributed weekly to over 2,500 contacts)
  - Video introduction** on your company profile on the QEC website.



## CORPORATE PARTNER \$15,000 investment

As a Corporate partner, **additional annual benefits** include:

-  **QEC newsletter inclusion** - a **guaranteed two articles** of your choice published.
-  **Cross promotion opportunities** –
  - A **speaking role at one QEC major event**
  - Access to the **QEC Chair or QRC Chief Executive** for your corporate events
  - Prospective co-hosting opportunities** (eg. Boardroom lunch) for CEO's of junior resource companies (including **access to QEC's expansive database**).
-  **Event recognition** –
  - QEC Investor Forum inclusion** – provide a guest speaker of your choice at **one forum**
  - Marketing materials on display** at all QEC Investor forums
  - QEC and QRC events – two complimentary tickets** to any event of your choice.
-  **Online presence** –
  - QRC Resources Recap inclusion** – provide **two stories** of your choosing (Resources Recap is distributed weekly to over 2,500 contacts).

## COMMODITY PARTNER \$7,500 investment

As a Commodity partner, **additional annual benefits** include:

-  **QEC newsletter inclusion** – submit **one article** for consideration to be published.
-  **Company profile** on the QEC website.

## IN-KIND SUPPORT

-  If your company would like to show its support for the QEC, we can **tailor a partnership package to suit your needs**, which may include an in-kind component.

# FURTHER INFORMATION

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For more information about the Queensland Exploration Council (QEC) and our partnership opportunities please contact:

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RESOURCES COUNCIL